



MATRIX[®]
SYSTEM
AUTOMOTIVE FINISHES

A Perfect Match is a Beautiful Thing

The Matrix System Story

During his 10 years as a successful body shop owner, Kent Gardner searched continually for ways to give his customers the quality they demanded, but at a reasonable price. In that search, he found products that made a dramatic impact on his company's performance. As a result, he decided to start a new company dedicated to developing high-performance, reasonably priced refinishing products that performed as well or better than the leading national brands.

He founded Matrix System in 1983, and within a few years, grew to be one of the industry's most successful manufacturers of high-quality clearcoats, primers, hardeners and reducers.

Then Matrix System began thinking about high performance, reasonably priced products for the world of color. After five years of research and development, the Matrix AccuShade® Intermix System was born.

The state-of-the-art AccuShade® formula retrieval system, along with color books and our highly reliable line of toners and pearls were developed to deliver color match capabilities and performance comparable to the world's leading paint systems – nearly cutting your paint bills in half.

Today, Matrix System has become the fastest growing, most innovative paint company in America by giving customers what they need – products comparable to the major brand paint companies for a fraction of the cost.

"Put it to the test"™ in your shop today and see for yourself what the entire body shop industry is talking about.



AccuShade® Intermix Paint System

Color match is everything. Without it, the best paint technology is useless. That's why we put over 5 years and thousands of hours into developing our AccuShade® Intermix System.

Matrix System Intermix toners are the heart of AccuShade®, a high performance basecoat-clearcoat/single stage paint system designed to maximize performance and profitability.

The AccuShade® Intermix System offers you:

- Color match comparable to world-class paint manufacturers
- FX Series® custom colors
- Refinish Solutions™ low cost basecoat
- Basecoat, MSB-LV Low VOC basecoat, single stage, economy line, and custom colors can be mixed from one system
- Aqualution waterborne basecoat
- Products comparable to PPG® toners and pearls
- Lifetime limited warranty
- Potential to cut your paint bills in half

We're so confident that you'll be amazed at our color accuracy and performance; we're offering to let you compare Matrix System's AccuShade® Intermix System to the paint system you currently use. Call Matrix System or a local distributor for a free demonstration.



AccuShade[®]
Intermix System

One system does it all!

AccuShade® Color Retrieval System



Matrix System developed the revolutionary AccuShade® computerized formula retrieval system for painters as a way to quickly find accurate paint formulas and identify associated variants or color schemes. Fast, accurate, and easy to use, AccuShade® was designed with leading-edge computer technology to work with standard Windows® based operating systems.

The AccuShade® Color Retrieval System offers you:

- Over 103,000 formulas including variant and alternative formulas
- 35 years of domestic, foreign, and fleet formulas
- Pricing, inventory and VOC tracking modules
- Toggle between standard mix volumes and ounces
- Easy-to-access MSDS and TDS information
- 24/7 access to our online database featuring daily updates

Today's fast paced refinish industry relies on cutting edge technologies to reduce cycle times, maximizing productivity and profitability. Color match is no exception! It is essential to ensure an accurate color is obtained prior to application. This is the reason Matrix System publishes yearly domestic and import color documentation. These color books provide an easy to use reference whenever identifying vehicle colors, eliminating the guess work by providing the user with a color chip for comparison.

AccuShade® Color Chip Selector



The Matrix System color books feature:

- Colors sprayed with Matrix System basecoat/clearcoat
- Compatibility tables for underhood, accent, wheel and interior color by model and exterior code
- Translations available in Spanish and French



Aerosols, Body Fillers and Touch Up Paint Pens

Matrix System has you covered with its QuickFix® aerosol line that offers the most popular products in the industry. These include: Adhesion Promoter, Bumper/Trim Black, Glass Cleaner, Gloss Black, Guide Coat Black, Edge Blender, High Build Primer, Self Etch Primer, and Wax & Grease Remover. With savings of 20% or more, Matrix System's QuickFix aerosols offer value without compromise.

BodyPrep™ body fillers and finishing putty by Matrix System provide excellent application and sanding ability. These products are the popular choice of most professionals and body shops.

Newly available are the ProColor 2 in 1™ touch up paint pens that include both accurate match factory basecoat color in one end and complimentary clearcoat in the other for complete and perfect scratch repair and finish. The ProColor 2 in 1 comes in the most popular manufacturer colors for both domestic and import model vehicles.



Clearcoats, Primers, Activators

For over 25 years, Matrix System's reputation for quality has been built on offering a complete line of top quality, high performance clearcoats, primers, hardeners and reducers.

These products are perfectly matched to our AccuShade® Intermix System. Painters working in over thousands of body shops have put our products to the test on over a million cars across the country.

Backed by limited lifetime warranties, these products give you excellent performance when used over or under Matrix System and most other major brand paint systems.





FX Series™ Custom Colors

Matrix System FX Series™ custom colors provide colors beyond your imagination that can be mixed right from your own mixing bank! Discover for yourself the brilliant blues, radiant reds, vibrant yellows, unique color changes and soft pearl tones as they turn the ordinary into the extraordinary right before your eyes.

FX Candies

The deepest, richest candies flow from the Matrix System FX Series colors. Reds so red, they radiate heat. Blues that rival glacial ice. Let your imagination grow and your custom finishes glow with the outrageous candies.

FX Basecoats

Pulling off custom finishes like this takes skill, talent and the right Basecoats. The FX Series Basecoats provide a strong, durable foundation for your custom concept to come alive.

Mystical FX

Like night becomes day, green becomes blue. Matrix System FX Series has a full range of Mystical FX and Intense FX colors to create drama and your own unique color shifts.

Metallic FX

The Metallic FX series provides eye-catching shimmering flickers of metallic and fine metallic basecoats. Easy to use and fast to cover, these bases will quickly lay down flat to create just the effect you're looking for.

Brilliant FX

Brilliant FX products can be added to any basecoat or tri-coat formula to easily create that one-of-a-kind look that sets your next project apart from all the rest.

Customer Service

Matrix System is focused on exceeding your expectations. We are committed to providing the highest level of service attainable while offering exceptional products at reasonable prices everyday. We pride ourselves on our customer's satisfaction, put us to the test!

Service

Much of the success Matrix System has enjoyed is based on service to our customers. We are continually searching for ways to bring you better-performing, more cost-effective products that will make your business more successful and profitable. With innovative sales and marketing programs, and an excellent product line, Matrix System products easily get the job done for up to half the cost. Call us anytime to get a quick answer, solve a problem, or let us know what you think.

Warranty

Matrix System has a total commitment to quality and service, which is why our products come with a limited lifetime warranty and a technical support program. This program has been designed to give our customers what they want – confidence in their paint repairs. To learn more about our warranty and service programs, as well as our AccuShade® intermix system and products, contact your local Matrix System Jobber, call us at 1.800.735.0303, or visit us online at www.matrixsystem.com





FX Series

CUSTOM COLORS™

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