

FOR IMMEDIATE RELEASE

Information Contact:
Kelly Mack, Marketing Coordinator
Matrix System Automotive Finishes
850 Ladd Road, Building E
Walled Lake, MI 48390
krmack@matrixsystem.com
www.matrixsystem.com



Matrix System Releases the QuickFix™ Aerosol Line

Walled Lake, MI – **September 4, 2009** – Matrix System Automotive Finishes is proud to announce the release of the QuickFix™ Aerosol line. These aerosols are designed to offer the collision repair market with the most popular products in an easy to use aerosol format. Matrix System's QuickFix™ line is competitively priced and will meet or exceed the performance your customers have come to expect from many of today's leading brands at a fraction of the cost.

The QuickFix Aerosol line is made up of High Build Primer Gray, High Build Primer Buff, Adhesion Promoter, Gloss Black, Guide Coat Black, Bumper/Trim Black, EZ Blend Edge Blender, and Wax & Grease Remover. For the past 25 years, Matrix System has taken some big steps to move forward and offer our customers the products they have been asking for. Together these aerosols compliment all of our current products while providing our customers with new ways to help boost their bottom line.



The complete QuickFix line of products by Matrix System

According to David Brunori, Vice President/General Manager, "Our new QuickFix aerosol line was a great example of collaboration between two subsidiaries. We were able to leverage the skill sets of both laboratories to offer our customers a great product line." Matrix System is excited and confident that the QuickFix line will be successful for everyone involved.

About Matrix System

Economical, Efficient, Easy - Matrix System Automotive Finishes, subsidiary of Quest Specialty Chemicals, has grown to be one of the industry's most successful aftermarket manufacturers of high quality clear coats, primers, hardeners, and reducers. With an excellent product line, Matrix System has been able to convince body shops once loyal to a particular brand to convert and experience huge cost savings. Today, the AccuShade® Intermix System now leads the product line, giving body shops the ability to make over 60,000 colors with exact formulas and 2.1 VOC compliant products for California and other areas. For more information about Matrix System, visit: www.matrixsystem.com.