

Week of September 6, 2010

## Matrix System Gears Up For SEMA 2010

Matrix System has started preparing for its trip to SEMA, which is set for the first week in November. This year Matrix System will be featured in the Paint and Body section in booth# 10503. This year the booth will display the "Firebreather" a specially designed muscle vehicle that was featured in the movie, JINN, which was filmed here in Michigan. Everyone at Matrix is excited to be a part of SEMA this year.

### 2010 SEMA Show Exhibit Hours

Tuesday, November 2, 9:00 a.m. - 5:00 p.m.

Wednesday, November 3, 9:00 a.m. - 5:00 p.m.

Thursday, November 4, 9:00 a.m. - 5:00 p.m.

Friday, November 5, 9:00 a.m. - 4:00 p.m.



The "Firebreather," a customized Chevrolet SS Camaro was built by Classic Design Concepts located in Novi, MI, will be featured in the Matrix System booth at SEMA.

new

## Matrix System Web Site Gets an Upgrade



Matrix System announced the launch of its newly renovated Web Site on July 26, 2010. The upgraded site was designed to provide more detailed information and features improvements to the Product, News, and Regulatory Sections. The Web Site was redesigned to improve functionality and ease of use, which was an effort to further contribute to a pleasant customer experience.

We would like to remind all customers that the Web Site is a great source to obtain information on pricing, technical data sheets, MSDS, updates, monthly mailers, and product comparisons.

[➔ Click here to view full story](#)

new

## Product Release - Mystical FX-708 Island Sunrise

Matrix System has just released FX-708 Island Sunrise as part of the Mystical FX Series product line. This product is a pigment that creates a shimmering color shift effect of green to silver to red/orange. FX-708 is designed to grab everyone's attention and can be found in the following formulas:

MPB-921500, MPB-925454, MPB-917978, MPB-917973, and MPB-917970.

