

## FOR IMMEDIATE RELEASE

Kelly Mack, Marketing Manager  
Matrix System Automotive Finishes  
850 Ladd Road, Building E  
Walled Lake, MI 48390  
krmack@matrixsystem.com  
www.matrixsystem.com  
800.735.0303



## Matrix System Launches Dry Shine® Waterless Wash & Wax

**Walled Lake, MI – April 13, 2011** – Matrix System Automotive Finishes, a leader in aftermarket paint products, has recently introduced to the car care industry the power of cleaning without the use of water with its revolutionary product, DRY SHINE®.

DRY SHINE allows users to wash and wax in one simple step...without using water. All you need to do is spray, wait a few seconds, and then wipe away with a microfiber cloth. DRY SHINE quickly and effortlessly removes all traces of grease, tar, diesel, insects and brake dust, as well as those annoying tough spots, leaving your vehicle with a protected and polished finish.

DRY SHINE's unique concentration of high quality yellow carnauba wax allows it to achieve the highest gloss rating of any wax on the market. This product's antistatic formula helps to repel dust and will not damage your vehicle's surface, as it features a unique combination of solvents specially designed to lubricate, emulsify, and gently lift dirt and dust particles from the surface.

This product allows users to polish vehicles in a showroom or parking lot in just minutes with ease of movement and is ideal for last minute touch-ups on ready-to-deliver vehicles. No matter what the reason is, DRY SHINE allows you to clean your vehicle without water or scratches.

"The advantage of DRY SHINE is that it contains the best quality yellow carnauba wax which provides a beautiful long lasting protective finish for any vehicle," says Jim Caporuscio, Director of Business Development. "Among its other benefits, DRY SHINE can be used on all paints, clearcoats, glass, chrome, aluminum, hard rubber, plastics and fiberglass."

### About Matrix System

Matrix System Automotive Finishes, subsidiary of Quest Specialty Coatings, is one of the industry's most successful aftermarket paint manufacturers. With an excellent product line, Matrix System has been able to convince body shops once loyal to a particular brand to convert and experience huge cost savings. For more information, Matrix System encourages everyone to visit their website at [www.matrixsystem.com](http://www.matrixsystem.com).

