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Two Michigan-Made Companies Join Forces at SEMA 2010

Walled Lake, MI – October 12, 2010 – Matrix System Automotive Finishes, automotive aftermarket paint manufacturer, and Classic Design Concepts (CDC), designer and manufacturer of quality aftermarket restyling components have teamed up as Michigan-made companies to feature the limited edition, Firebreather. Both companies will be exhibiting at SEMA 2010 November 2-5 in Las Vegas, Nevada at the Las Vegas Convention Center.

The Firebreather, based off the 2010/11 Chevrolet 2SS Camaro, will be displayed on the main floor in the North Hall inside the Matrix System booth # 10503. This vehicle was custom painted with Matrix System's Premium Basecoat while featuring 130 custom designed components by CDC.

The Firebreather was designed and built as the Hero Car from the upcoming movie 'Jinn'. This feature film, by Exxodus Pictures, will come to life on the big screen spring 2011. Only 50 vehicles will be built for the "Signature Series" package. The limited run of vehicles will each be branded with its own serial number and personalized tattoo. This timeless melding of modern design and classic American-muscle is available for purchase from Novi-based manufacturer, Classic Design Concepts.

"We are excited and thrilled to have the Firebreather as part of our display this year at SEMA," said David Brunori, vice president/general manager of Matrix System. "The creativity and extraordinary detail make this Detroit Muscle car a definite show stopper. The Firebreather is a true representation of great teamwork, creativity and the ability to utilize the wonderful products of two Michigan-made companies."

About Matrix System

Matrix System Automotive Finishes, subsidiary of Quest Specialty Coatings, has grown to become one of the industry's most successful aftermarket manufacturers of high quality basecoats, clearcoats, primers, hardeners, and reducers.

With an excellent product line, Matrix System has been able to convince body shops once loyal to a particular brand to convert and experience huge cost savings. Today, the AccuShade® Intermix System now leads the product line, giving body shops the ability to make over 98,000 colors with exact formulas and 2.1 VOC compliant products for California and other areas.

Matrix System encourages everyone to check out the web site at www.matrixsystem.com or for more information, call 800.735.0303.

About Classic Design Concepts

Since 1990, Classic Design Concepts (CDC) has been the innovator in the design and manufacturing of quality systematic restyling components. Using OE certified materials and manufacturing procedures that meet or exceed OE standards, CDC's classic restyling designs offer factory fit and finish, with one-of-a-kind appeal.

For more information about CDC go to: www.classicdesignconcepts.com.